

## **Presentation U: YOU are the Ultimate Presentation!**

### **Site Visit Review Guide**

- 1. What is a QEP and why does UK need one?** QEP stands for **Quality Enhancement Plan** and is one of **12 core requirements** for reaffirmation of accreditation by the Southern Association of Colleges and Schools (SACS). SACS defines the QEP as “. . . a carefully designed course of action that addresses a well-defined and focused topic or issue related to **enhancing student learning**” across the university (SACS Handbook for Reaffirmation of Accreditation, 2007).
  
- 2. What is our QEP topic and how was it selected?** Based on broad-based input solicited from the entire UK community in 2010 and 2011 (faculty, students, staff, alumni, administrators and constituents), assessment data collected since our last SACS reaffirmation process, and the current UK mission and strategic plan, our QEP topic is “**Multimodal Communication Across the Curriculum (MCXC)**.” Student focus groups branded our QEP, which is **Presentation U: YOU are the ultimate presentation**.
  
- 3. What is multimodal communication?** *MCXC* encompasses **oral** (i.e., sounds/speaking/listening), **written** (i.e., words/reading/writing), and **visual** (i.e., nonverbal symbols/images/seeing) **communication** that occurs in intrapersonal, interpersonal, small group, and public/mass communication settings and is delivered via *flat print* (e.g., academic papers, research reports, brochures, newsletters), *face-to-face* (e.g., conversations, consultations, public speeches), and *digital* (e.g., television, cell phone, computer, internet) channels.
  
- 4. What exactly does Presentation U consist of?** **Presentation U** aims to improve multimodal communication skills via a two-pronged approach:
  - (A) Tutoring services offered at the Presentation Center**  
Students, faculty, and staff can get help refining their multimodal communication projects (see #3 above) from trained mentors and tutors.
  
  - (B) Faculty development via a Faculty Fellows program**  
Faculty who choose to participate in the **Faculty Fellows Program** will receive group and individual consultation to help revise an upper division undergraduate course in ways that integrate multimodal communication instruction, assignments, and grading rubrics tailored to the professions for which their disciplines prepare students. Each faculty fellow will do so over a three-semester sequence. During the first semester, Faculty Fellows will collect baseline data, attend workshops, and work individually with consultants to revise their courses. During the second semester, faculty fellows will implement the new curriculum and collect assessment data. During the third semester, faculty fellows will examine the data and revise the curriculum as needed. Faculty Fellows will also be compensated financially in the form of \$1000 stipend for work completed during each of the three semesters in which they participate.
  
- 5. When will Presentation U start?** Once the SACS site visit team endorses Presentation U as our QEP. Our goal is to identify the first Faculty Fellows cohort during the Fall 2013 semester. The first cohort will begin their three-semester sequence January 2014.

QEP UPDATE VIDEO LINK: <http://youtu.be/He2e4dBC-I8>

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